

DAWN RANCH

Discover

Our most memorable hospitality experiences *couldn't have happened without our participation.*

The experiences that left us with a story worth retelling or a vision for how we want to live that stayed with us long after we unpacked our suitcases and returned to our daily lives.

What if we created a retreat that offered full-service experiences that inspire and teach us to *create our own luxuries in life?*

Dawn Ranch is a 22-acre retreat spanning a river, an apple orchard, a meadow, a historic northern California town, and *the southern edge of the redwoods*. Its spectacular location at the heart of the Russian River Valley is a unique microclimate where sea meets wine country, river meets hillsides.

Dawn Ranch offers inspiring services and co-authored experiences that rejuvenate guests' creativity *so they can create their own indulgences in life.*

— *Inspired Surroundings*

— *Self-Directed, Co-Creative Programming / Activities*

— *Vegetable-Forward, Open Fire Dining with bright cocktails and adventurous wines*

— *Memorable Events / Venues*

— *Experiences you can take home with you*

San Francisco Chronicle

“A historic gay resort that closed in the early 2000s is back — as a chic wellness retreat along Sonoma’s Russian River.”

San Francisco Chronicle, 2023

TRAVEL+ LEISURE

“For years, California hotels — from the SoCal desert towns up to coastal enclaves in Northern California — have been chasing this idea of “California cozy.” Truly, I never actually knew what “California cozy” meant until I arrived at Dawn Ranch.”

Travel + Leisure, 2023

sonoma magazine

“The Dawn Ranch guest experience today pays tribute to the resort of days past, shining light on its charmingly rustic bone while incorporating a more modern feel.”

Sonoma Magazine, 2023

ELLE

“The newly opened Dawn Ranch is just steps from the Russian River and the town of Guerneville, a sleepy hamlet that’s equally relaxing, chic, and a bit tacky in the best possible way.”

ELLE, 2023

HOTELS ABOVE PAR

“A dreamy, wellness-focused resort nestled in the enchanting redwood trees, Dawn Ranch’s 81 renovated cabins and cottages reflect a rustic yet modern design.”

Hotels Above Par, 2023

organic spa MAGAZINE

“The recently revamped 88-key resort of individual chalets, cottages, cabins and bungalows is a sprawling property which dates back to 1905 and encourages you to ‘author your own luxuries.’”

Organic Spa Magazine, 2023

PROPERTY MAP



THE GROVE

P

P

P

RIVER ROAD - HWY 116

THE LODGE

THE SPA

LIVREAU CREEK

THE MEADOW

THE BOATHOUSE

FIFE'S CREEK

THE ORCHARD

NORTH

RIVER ACCESS

RUSSIAN RIVER

Room Types



COTTAGE

#

CREEKSIDE (1 Bedroom)

4

OLIVE

1

GROVE (1 Bedroom)

5

GROVE (1 Bedroom ADA)

1

GROVE (2 Bedroom Queen)

2

GROVE (2 Bedroom)

3

FERN (2 Bedroom)

1



CABINS

#

ROADSIDE CABIN

6

SYCAMORE CABIN

13

REDWOOD CABIN

10

MURPHY

2

GROVE

6



CHALET

#

REDWOOD

3

MEADOW

14



GLAMPING

#

CREEKSIDE (King)

6

CREEKSIDE (Queen)

3



BUNGALOWS

#

BUNGALOW

2

Creative *Workshops*

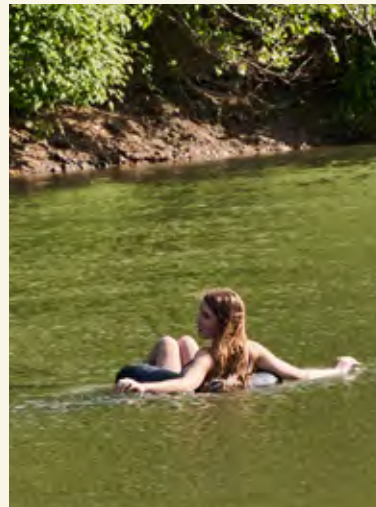
— *Flower Pressing / Journaling / Foraging / Scrub Making / Scent Making*

— *Russian River Activities: Kayaking & River Tubes*

— *Sonoma Stargazing*

— *Live Music*

— *Wine Experiences*



Bespoke *Wellbeing Experiences*

— *Dawn Ranch Yoga*

— *Dawn Redwood Forest Bathing*

— *Dawn Ranch Spa Bespoke Experiences:*

- *Guided Meditation*

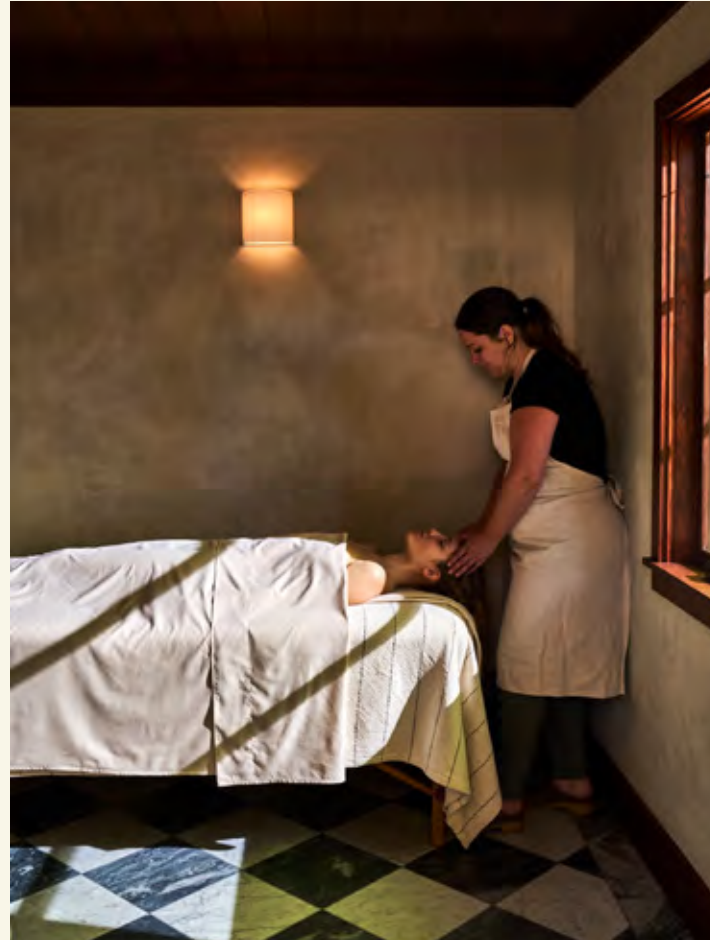
- *Forest Bathing Body Scrub*

- *Outdoor Bath Journey*



Rejuvenate

Connect with nature and increase mindfulness with the rejuvenating Russian River rush and our abundant suite of spa therapies, *each inspired by the surrounding natural elements of this fertile valley.*



Dine

Inspired dining experiences from Fernando Trocca's balance elevated cuisine with unstudied excellence, from fine dining at the Lodge to picnics overlooking the breathtaking Pacific Coast. Local ingredients from the fertile valley make our varied cuisine an emerging staple of Northern California fare.



Chef Fernando Trocca



Mostrador
Santa Teresita



orilla

SUCRE

Born and raised in Buenos Aires, Fernando Trocca has left his mark on world-renowned kitchens around the world. Trocca discovered his passion at a young age watching his grandmother Serafina cook. At the age of 18, Fernando moved to Bariloche, Argentina to learn from acclaimed Argentinian chefs, Paul Azema and Gato Dumas.

Trocca then worked for 5 years under internationally renowned firemaster Francis Mallmann. Trocca went on to cook in the kitchens of Florence, Lyon, San Sebastián and Madrid, including a stage with Paul Bocuse. His cooking reflects the influences of his time across the world, such as Lebanon where he opened the Argentinian restaurant group, Gaucho.

In 2001 Trocca created Sucre, which, in 2014, made “The World’s 50 Best List” in the category of Latin America’s 50 Best Restaurants. Sucre now has locations in London and Dubai. Trocca also has a modern steakhouse in South Beach Miami, Orilla.

In 2014, Trocca partnered with restaurateur Martín Pittalugato to open his first Mostrador, a seasonal restaurant in the stylish surfing town of José Ignacio, Uruguay. His Mostrador quickly became a new staple of Latin American gastronomy. Mostrador made its 2019 debut in the United States at Marram, a beach side boutique hotel in Montauk. A third Location was created in the Olivos neighborhood of Buenos Aires, followed by a fourth in the bustling art district of Tribeca at the Walker Hotel.

Most recently, Trocca has been developing a new farm-to-table food concept in Sonoma CA, at acclaimed destination resort Dawn Ranch.

Celebrate

Our natural setting provides the perfect environment for celebration. From weddings to retreats, company outings to concerts, *we're elevating our traditions with both indoor and alfresco venues.*

INDOOR SPACES WITH CAPACITIES RANGING FROM 10 TO 50

- *Livereau Boardroom*
- *The Boathouse*
- *Fife Meeting Room*
- *The Lodge*
- *The Grove Meeting Room*

OUTDOOR SPACES WITH CAPACITIES RANGING FROM 80 TO 1500

- *The Orchard*
- *The Green*
- *The Meadow*
- *The Grove Patio*
- *The Garden*



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